



WOMEN IN BUSINESS FOUNDERS PANEL

TUESDAY, NOVEMBER 13, 2018 – 2 P.M.
STUDENT SERVICES CENTER (SSC) ROOM 3245

JACKIE CAMACHO-RUIZ – JJR MARKETING

Jacqueline Camacho-Ruiz is an award-winning entrepreneur, international speaker, philanthropist and author of eleven books. She is founder of The Fig Factor Foundation focused on unleashing the amazing in young Latinas and the creator of the Today's Inspired Latina book series and international movement. Jacqueline is a regular guest on local and national TV, radio and print publications. As a two-time cancer survivor, Jacqueline possesses wisdom about life well beyond her years. She is one of the few Latina small airplane pilots in the US.

GEETA KUMAR – UMANG DESIGNERS

Geeta Kumar, fashion designer and mother of a six year old daughter, grew up in rural India and earned a basic diploma in 18 months, in which she learned skills in sketching, illustration, drafting, cutting fabric and stitching. She started her first boutique from scratch, making dresses on a volunteer basis. Eventually business picked up and she started designing Indian, western and bridal dress, as well as selling design concepts to local companies. In two years she was earning enough to support herself. She eventually married and moved to the United States. Once she got her permit to work in the US, she started a small venture, UMANG Designers. She is still in the beginning stages of her business, designing Indian, western and prom dresses and also doing some work with fashion houses, like Mira Couture and David Bridal.

LINDA RITTER – TIBURON HOMES LLC

Linda Ritter is residential luxury home builder and co-owner of Tiburon Homes LLC in Hinsdale, IL. She also is a partner at Wildwood Cabinetworks who manufactures high end custom cabinetry. Linda began her career at Citibank and American Express/Rosenbluth in sales and became an executive at both firms. She founded Tiburon in 1999 due to a love of design and a strong desire to better balance work and family. Tiburon has won many awards and has been featured in various publications including LUXE, CS Interiors, Chicago Tribune and the San Francisco Chronicle.

CYNTHIA SALLY – BLEND HAIR & SKINCARE STUDIO

Cynthia Sally is the owner of award winning Blend Hair & Skincare Studio located in downtown Lisle. In the beauty industry for nearly twenty years, she has created a thriving business that offers more than just hair and makeup design. While Cynthia's roots are in makeup, her personal practice has now grown to esthetics, specializing in anti-aging, hyperpigmentation, and various skincare modalities. Most recently, she personally curated a private label skincare line for her salon - Essential Blend Skincare. After skincare, Cynthia's passion is in growing and building her business. Her corporate background filled her tool belt with what she needs to ensure that Blend is relevant, thriving, and evolving with the latest technologies and methods. Cynthia has been featured on NBC 5's Beauty Segment, The Knot Magazine, and in numerous other national publications. Cynthia truly believes the phrase "Your vibe attracts your tribe," and lives it out each day. She is passionate about helping women feel beautiful on the inside and out.

MANVEE VAID – TERRA KLAY

Manvee Vaid is a social entrepreneur and founder of Deccan Footprints and Terra Klay, who has worked with artisan communities in rural India for over a decade bringing extensive understanding of indigenous arts and crafts to wider audiences through online platforms and other sales channels. She is committed to create opportunities to support artisans that craft cottage industry products and build their businesses through various marketing and business development strategies. She has given numerous talks on the subject of vernacular art and its ties with religion and folk tales.