

# Hospitality & Tourism

## Certificates

The **Meeting and Event Planning certificate** prepares a student for entry into the Meeting and Event Planning industries. The certificate requires a total of 29 credits in the courses listed below.

### Field of Study Code: HOSP.CER.EVENT

<b>Total Credits Required</b> .....	<b>29</b>
Hosp 1100 Introduction to the Hospitality Industry .....	3
Hosp 1102 Introduction to World Destinations.....	3
Hosp 1122 Food and Beverage for the Meeting Planner....	2
Hosp 2131 Contracts and Risk Management for the Planner .....	3
Hosp 2203 Professional Catering and Banquet Management .....	3
Hosp 2253 Meeting and Event Management I .....	3
Hosp 2254 Meeting and Event Management II .....	3
Hosp 2255 Special Event Management .....	3
Hosp 2280 Hospitality Marketing Management.....	3
Hosp 2290 Advanced Meeting and Event Management – Capstone.....	3

The **Hospitality Foundations certificate** requires 12 credits in the courses listed below.

### Field of Study Code: HOSP.CER.FOUN

<b>Total Credits Required</b> .....	<b>12</b>
Hosp 1100 Introduction to the Hospitality Industry .....	3
Hosp 1111 Front Office Operations.....	3
Hosp 1121 Supervision in the Hospitality Industry .....	3
Hosp 1140 Quality Management of Service in the Hospitality Industry .....	3

The **Hospitality Operations certificate** requires 31 credits in the courses listed below.

### Field of Study Code: HOSP.CER. OPER

<b>Total Credits Required</b> .....	<b>31</b>
Hosp 1100 Introduction to the Hospitality Industry .....	3
Hosp 1111 Front Office Operations.....	3
Hosp 1112 Hospitality Facilities Management.....	3
Hosp 1121 Supervision in the Hospitality Industry .....	3
Hosp 1140 Quality Management of Service in the Hospitality Industry .....	3
Hosp 1151 Restaurant Services and Sales .....	2
Hosp 2253 Meeting and Event Management I .....	3
Hosp 2280 Hospitality Marketing Management.....	3
Hosp 2285 Advanced Hospitality Operations .....	3
Hosp 2862 Internship (Career & Technical Education) .....	2
Hosp 2863 Internship (Career & Technical Education) .....	3

The **Travel and Tourism Professional certificate** requires 36 credits in the courses listed below.

### Field of Study Code: HOSP.CER.PROF

<b>Total Credits Required</b> .....	<b>36</b>
Hosp 1101 Introduction to Travel and Tourism.....	3
Hosp 1102 Introduction to World Destinations .....	3
Hosp 1103 Principles of the Travel Industry.....	3
Hosp 1104 Principles of the Tourism Industry.....	3
Hosp 1161 Travel Geography and Culture- The Americas..	3
Hosp 1162 Travel Geography and Culture - Europe and Africa .....	3
Hosp 1163 Travel Geography and Culture - Asia and Pacific.....	3
Hosp 2210 Global Distribution Systems .....	3
Hosp 2229 Revenue, Fares, and E-Ticketing for Travel.....	3
Hosp 2236 Cruise Industry Sales .....	3
Hosp 2250 Sustainable Tourism .....	3
Hosp 2280 Hospitality Marketing Management .....	3

The modern resort must meet the needs of the vacationing guest by offering retail shops, guest activity programming, and a complete spa experience. The **Resort Management Certificate** provides students the opportunity to learn the nuance of this specialized area within hospitality management. The certificate requires 26 credits in the courses below.

### Field of Study Code: HOSP.CER. RESORT

<b>Total Credits Required</b> .....	<b>26</b>
Hosp 1100 Introduction to the Hospitality Industry .....	3
Hosp 1105 Introduction to Resort Management.....	3
Hosp 1111 Front Office Operations .....	3
Hosp 1112 Hospitality Facilities Management.....	3
Hosp 1121 Supervision in the Hospitality Industry .....	3
Hosp 2105 Spa and Recreation Management.....	3
Hosp 2280 Hospitality Marketing Management.....	3
Hosp 2862 Internship (Career & Technical Education) ....	2
Hosp 2863 Internship (Career & Technical Education) ....	3

The **Restaurant Management certificate** focuses on front of the house service skills. Upon completion, the student will be prepared for management positions in the restaurant industry. This certificate requires 16 credits in the courses listed below.

### Field of Study Code: HOSP.CER.REST

<b>Total Credits Required</b> .....	<b>16</b>
Hosp 1100 Introduction to the Hospitality Industry .....	3
Hosp 1121 Supervision in the Hospitality Industry.....	3

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Hosp 1140	Quality Management of Service in the Hospitality Industry .....	3
Hosp 1151	Restaurant Services and Sales .....	2
Hosp 1152	Advanced Restaurant Service .....	2
Culin 1103	Fast Casual Dining Operations .....	2
Culin 1120	Sanitation .....	1

The **Hospitality Sales and Marketing certificate** requires 20 credits in the courses listed below.

**Field of Study Code: HOSP.CER.SALE**

<b>Total Credits Required .....</b>		<b>20</b>
Hosp 1100	Introduction to the Hospitality Industry .....	3
Hosp 1111	Front Office Operations .....	3
Hosp 2203	Professional Catering and Banquet Management .....	3
Hosp 2253	Meeting and Event Management I .....	3
Hosp 2280	Hospitality Marketing Management .....	3
Hosp 2862	Internship (Career & Technical Education) .....	2
Hosp 2863	Internship (Career & Technical Education) .....	3

The **Travel and Tourism Foundations certificate** prepares a student for entry into the Travel and Tourism Industry at an entry level. The certificate requires 12 credits in the courses listed below.

**Field of Study Code: HOSP.CER.TTFDN**

<b>Total Credits Required .....</b>		<b>12</b>
Hosp 1101	Introduction to Travel and Tourism .....	3
Hosp 1102	Introduction to World Destinations .....	3
Hosp 1103	Principles of the Travel Industry .....	3
Hosp 1104	Principles of the Tourism Industry .....	3

The **Wedding Planning Management certificate** will concentrate on the planning of a wedding and follow through to the implementation of the event. The certificate will also highlight the history of marriage, cultural and ethnic diversity in weddings, consumerism, venues, destination weddings and stress management. The student will also apply this learning through a business plan, marketing strategies, and client relations.

**Field of Study Code: HOSP.CER.WINE**

<b>Total Credits Required .....</b>		<b>4</b>
Hosp 2256	Wedding Planning Management .....	4

Study the viticultural influences and techniques that impact the aroma, flavor, body, and style of wines and learn how certain practices affect wine flavor through lectures and tastings. You will learn what constitutes perfect ripeness for each region of the world. The **Wine Appreciation & Knowledge Certificate** requires 10 credits in the courses listed below.

**Field of Study Code: HOSP.CER.WINE**

<b>Total Credits Required .....</b>		<b>10</b>
Introduction to Wine .....		2
Old World Wine Traditions .....		3
New World Wine Advancements .....		3
Wine and Food Pairings .....		2

**Contact Information:**

If you are considering this program as an area of study, please contact the **Art, Communications & Hospitality Division** office at 630-942-2048.

**Program web site:**

[http://cod.edu/programs/culinary/hospitality\\_management\\_tourism/](http://cod.edu/programs/culinary/hospitality_management_tourism/)