

Attention Getters - Clinchers Workshop Quiz Name: _____

1. Every presentation should aim to be an equilateral triangle. What are the three elements that need to be effective and represent the three sides of the triangles?

2. True or False. Humor is always effective as an attention getter.

3. What is one caution for using a personal reference as an attention getter or clincher?

4. The presentation suggests that the least effective and most overused way to get your audience's attention is the use of _____.

5. "Imagine a blistering, bulbous, bulging nose that was once smooth, soft, subtle skin," would be an example of what device used to get attention or clinch?